EXPRESS

THE ZEBRA MP7000 MULTI-PLANE BIOPTIC IMAGER
FASTER TRANSACTIONS. HIGHER SATISFACTION. LOWER COSTS.

MAKE EVERY LANE AN **EXPRESS LANE**

SHOPPERS DON'T LIKE WAITING IN LINES

5 MINUTES
CONSUMERS WILL WAIT
5 MINUTES OR LESS BEFORE
ABANDONING A PURCHASE[1]

73%
OF SHOPPERS WILL
TAKE ITEMS OUT OF
CART WHILE WAITING[2]

39%
RETAILERS EXPERIENCED
39% REVENUE LOSS
DUE TO LONG LINES[3]

THE MP7000 SPEEDS CHECKOUT ON BOTH SIDES OF THE COUNTER

LOYALTY

COUPON

POS SIDE MP7000 MULTI-PLANE IMAGER
Fast and efficient for clerks in supermarkets and grocery stores to scan 1D and 2D barcodes in virtually any condition from any angle.

MP7000 CUSTOMER SIDE SCANNER
Convenient and easy for shoppers to scan printed and mobile barcodes, loyalty cards and coupons displayed on their mobile devices.

THE MP7000 DELIVERS AN UNSURPASSED CHECKOUT EXPERIENCE FOR CUSTOMERS AND CASHIERS IN THE BUSIEST STORES

READS ANY BARCODE
Captures any barcode, even damaged, torn or poorly printed, 1D, 2D, GS1, Digimarc and high-density barcodes on paper, plastic and mobile devices.

FASTER SCANNING
Scans barcodes at a higher rate than any laser bioptic scanner.

EASY TO DEPLOY
Fits easily into existing check stands.

EASY TO SERVICE
Designed with fewer components and parts and an upper housing that can be removed without tools. As a result, reliability is greatly improved, there are fewer parts to stock and less time is required for repair.

INTELLIGENT ILLUMINATION
The MP7000 illumination only activates when an item is in the scan zone. And since the illumination is recessed, it's practically invisible, easy on the eyes of your cashiers and your shoppers.

LARGE SCAN ZONE MAXIMIZES CHECKOUT SPEED
The MP7000 offers the largest scan volume in its class, allowing your workers to simply swipe-and-go, boosting cashier productivity and your shoppers' checkout experience.

LOWEST POWER CONSUMPTION IN THE INDUSTRY
Our intelligent illumination system consumes up to 60% less power than competitive devices, greatly reducing power consumption and cost.

UNPRECEDENTED MANAGEMENT CAPABILITY
With every Zebra MP7000, you get powerful complimentary software for easy remote management of your entire scanner solution — from scanner and scale to all attached peripherals such as a handheld scanner. And with predictive diagnostics, the information you need to keep your MP7000 devices up and running is always at your fingertips.

INCREASED PRODUCTIVITY WITH CUSTOMER SIDE SCANNER
Customers can simultaneously scan mobile coupons, loyalty cards and impulse buy items — without slowing down the cashier.

REDUCES SHRINK
The large weighing area accurately captures an item's weight to help reduce shrink.

ZEBRA

ZEBRA MP7000
PREMIER POS SCANNING PERFORMANCE.
VISIT www.zebra.com/retail